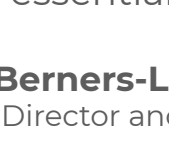


# #1 Web accessibility compliance

## Leading solution for making Your website and digital Content accessible in 1 click

### What is web accessibility?

Web accessibility enhanced the websites to be usable by people with disabilities, removing the barriers and helping them to interact with websites. In order to make this happen, the W3C organization created the WCAG standards (Web Content Accessibility Guidelines) that defines the requirements to makes a website accessible.



"The power of the Web is in its universality. Access by everyone regardless of disability is an essential aspect"

**Tim Berners-Lee**  
W3C Director and inventor of the World Wide Web

### Why web accessibility is important?

# 17%

Of population have a disability that prevents them from fully accessing digital content (websites, web platforms, documents, mobile applications) and prevents them from becoming your customers including blindness and low vision, deafness and hearing loss, learning disabilities, cognitive limitations, limited movement, speech disabilities, photosensitivity, and combinations of these.



71% of web users with a disability will simply leave a website that is not accessible.



65% increase in digital accessibility compliance lawsuits in 2017, affecting nearly every industry.



Improve your SEO (Search engine optimization) to get more traffic to your website.

### How to achieve web accessibility compliance?

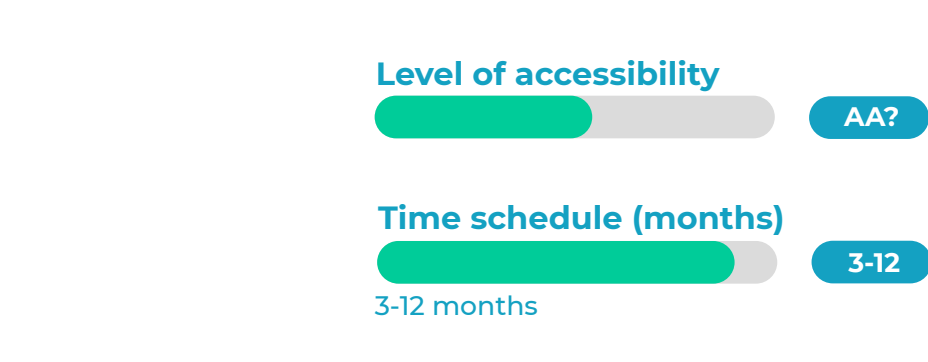
EqualWeb offers a wide range of solutions from managed to self-service, and somewhere in-between for a wide range of clients, from small and growing non-profits to Fortune 500

Whether you are new or professional to accessibility, we can help you to achieve accessibility compliance.

#### OPTION 1

By code with manual fixing

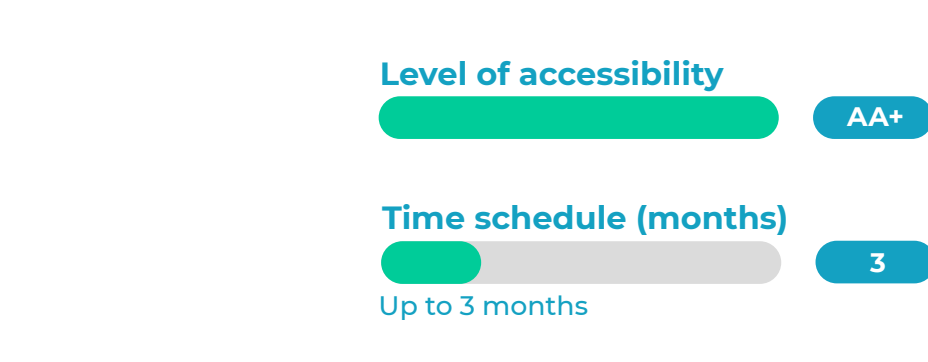
Receive an accessibility detailed report so you can make manually changes yourself.



#### OPTION 2

By EqualWeb automatic solution

Insert our one line code and we take care of the rest.



"We need to make every single thing accessible to every single person with a disability"

Stevie Wonder

### EqualWeb automatic Solution details

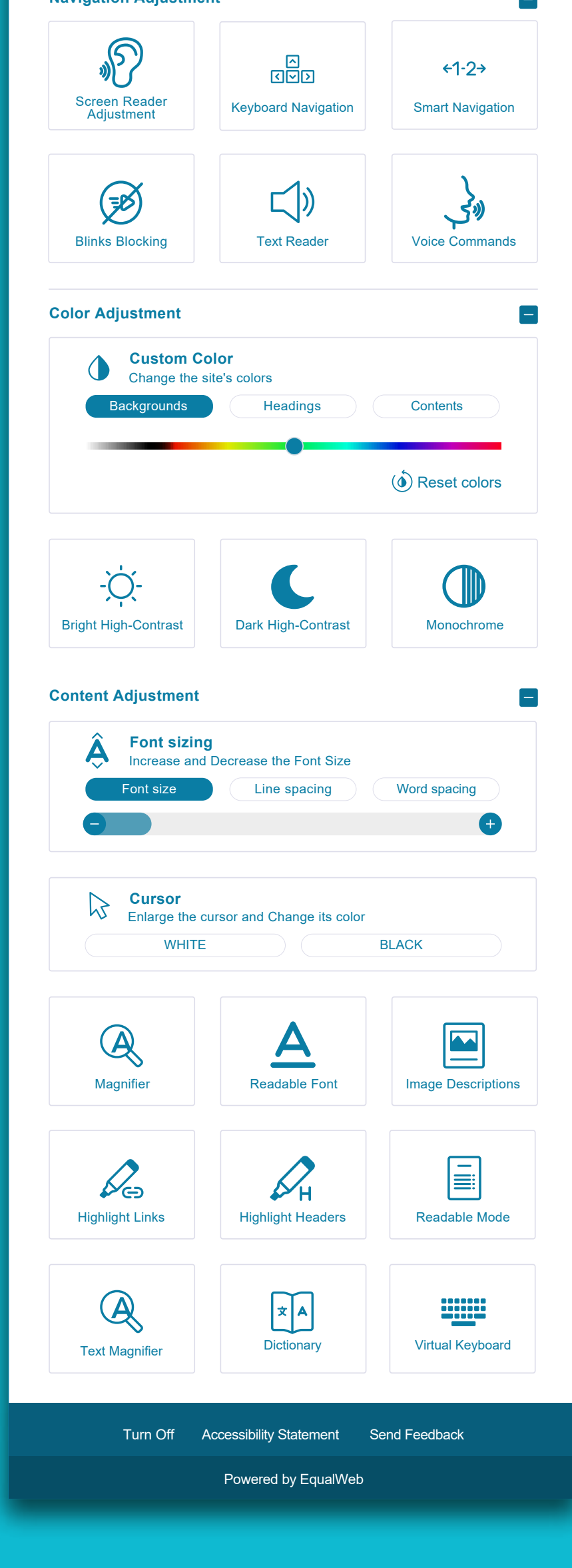
EqualWeb is a world leader and a pioneer in web accessibility, focused on helping people with disabilities to access digital information.

Our cutting-edge technology meets the compliance laws and regulations of ADA, Section 508 & WCAG 2.1 AA+, guided by the World Wide Web Consortium (W3C).

Our solution is a smart widget that can be implemented on any website, by adding a simple one line of JS code.

After the implementation the accessibility icon will appear (the icon can be designed and customized) and enabled a menu that includes 17 different functions that help people with all kind of disabilities to access the website.

This automatic solution will achieve more than 80% of the accessibility issues. The rest will be fixed manually by our professionals accessibility programmers, without modifying your original code, or by your programmers.



#### Comply with

WCAG 2.1 AA  
Compliant

ADA  
Compliant

SECTION 508  
Compliant

EN 301 549  
Compliant

And many more...

### Additional digital accessibility solutions

**PDF accessibility**

PDF files published on the Web should be accessible as much as other content. Our special technology, that follows WCAG 2.1 guidelines, makes it possible for people with disabilities to use and better understand PDF documents using devices such as screen readers, and more.

**Accessibility monitor**

Our advanced systems will monitor your website to verify that it is accessible all the time for the users, verifying compliance with the international standards. Ongoing monitoring is the periodic assessment of a website in order to identify barriers to accessibility and solve them.

**Reports & consulting**

We understand and know very well all the accessibility needs of people with disabilities, including how they use the Internet and other information technologies. We provide accessibility consulting and reports services indicating the compliance with the WCAG 2.1 standard.

### Thousands of companies trust EqualWeb , from small and growing non-profits to Fortune 500 companies.

"Realizing the importance of accessibility, we chose EqualWeb to lead the accessibility projects for the company's websites. We have made more than 30 websites accessible in less than 3 months and we use EqualWeb for every future project"

Coca-Cola

"After a number of tests with different accessibility providers, we decided to work with the Equalweb company. The work was done professionally and in a very short time. The service was excellent, every question and request had an answer, and we finished the project successfully before the promised time. Thank you very much"

Pizza Hut

"The accessibility project with their widget was carried out in a very comprehensive and professional manner, together with the accessibility advisors. The integration was complex because of the integration with overseas sites, and after a few months I received all the sites accessible and comply with the regulations"

Estee Lauder Group

"Following the completion of the successful accessibility projects on both our sites, I want to thank you for everything. At the beginning, we searched for a professional and experienced company to enhance the accessibility of our sites and have received very high recommendations of you. We had researched other vendors as well, decided to work with you and we are very satisfied"

Carters

### Our customers

Thousands of companies trust Equalweb to make their websites and all their digital content Accessible to people with disabilities



Lets Automate Your Web Accessibility Efforts

